

## 8th EOS Topical Meeting on Diffractive Optics (DO 2012)

27 February - 1 March 2012

Conference Centre of Delft University of Technology, Delft, Netherlands

**SPONSOR'S & ADVERTISER'S GUIDE**



## Sponsoring and advertising opportunities at a glance

Item	Regular rate <sup>1) 2)</sup>	Details see page
Table top manned unmanned	990 € 550 €	4
Bag inserts	550 €	4
Conference programme advertising	250 - 700 €	5
Web banner advertising	300 - 850 €	5
Lanyards	990 €	6
Coffee break sponsoring	300 - 500 €	6
Delegate bag	2,000 €	7
Welcome reception sponsoring	2,700 €	7

<sup>1)</sup> EOS corporate members receive a discount of 10%

<sup>2)</sup> excl. VAT

## Join the EOS as a Corporate Member and ..

### benefit of a 10% discount on all advertising offers

- market your products and technologies
- expand your brand to a new audience
- advertise your job offers
- find young talents
- meet new partners and customers ..

**.. all over Europe and beyond!**

Corporate membership is open to all companies, universities, research institutes and laboratories working with optics and photonics.

- Direct corporate membership Annual fee: 300 €
- Corporate membership through an EOS Branch/Affiliated Society Annual fee: 200 €  
(see [www.myeos.org/members/societies](http://www.myeos.org/members/societies))

[www.myeos.org/members/benefits](http://www.myeos.org/members/benefits)

## 8th EOS Topical Meeting on **Diffraction Optics (DO 2012)**

27 February - 1 March 2012

[www.myeos.org/events/do2012](http://www.myeos.org/events/do2012)

### General Chairs

- Jani Tervo, University of Joensuu (FI)
- Paul Urbach, Delft University of Technology (NL)

### Conference Topics

- Novel optical materials including metamaterials
- Modelling of diffractive optics
- Optical beam shaping
- Polarization
- Scattering
- Diffractive Optics for Solid State Lighting and solar
- Photonic crystals
- Adaptive and switchable diffractive optics
- Diffractive Optics for Life Sciences and sensing
- Inverse problems in diffraction optics
- Fabrication and characterization
- Measurements and inspection

**Expected attendance: 80 - 100**



## Table top

Manned table top:

Present your company with a table top and benefit from the opportunity of face-to-face contacts with our attendees!

**A table top includes further benefits:**

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)
- one full-time registration

**990 €**

+19 % VAT if applicable

Unmanned table top:

Present your advertising material at an unmanned table to be placed in the conference room. This is a low-priced opportunity to reach our attendees!

**Presentation of advertising material includes further benefits:**

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site in)



**550 €**

+19 % VAT if applicable

## Bag inserts

Insert your company brochures, pens, writing pads etc. in our conference bags and make sure that our attendees receive your advertising material!

**Bag inserts sponsoring include further benefits:**

- your logo on the conference website (linked to your website)

- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

550 €

+19 % VAT if applicable

## Conference programme advertising

Programme advertising guarantees high visibility of your company among our audience long time before and during the event. The programme will be available in long time advance as electronic version on the web and as print version on-site.

### Programme advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic + print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

### Different types of programme advertising:



Example: 1/2 page ad b/w

- back cover: 1/1 page, 210 x 297 mm,  
4/4 colours (only 1 available)
- inside cover: 1/1 page, 210 x 297 mm,  
4/4 colours (only 1 available)
- 1/1 page, 210 x 297 mm, b/w
- 1/2 page, 210 x 140 mm, b/w

700 €

600 €

400 €

250 €

+19 % VAT if applicable

## Web banner advertising

The DO 2012 website is highly frequented, thus offering your company the most cost-effective advertising opportunity among your target audience long-time before the event.

### Web banner advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

## Different types of web banner advertising:

- fixed web banner (260 x 600 px) (only 1 available) **850 €**
  - fixed web banner (260 x 400 px) **580 €**
  - fixed web banner (260 x 200 px) **300 €**
- +19 % VAT if applicable

## Lanyards

This exclusive sponsorship offer guarantees a high visibility of your company, as every attendee will be provided with the DO 2012 Lanyards! Your logo will be printed on the lanyard (alternating with the name of the event).

### Lanyard sponsoring includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

**Only 1 available**



**990 €**  
+19 % VAT if applicable

## Coffee break sponsoring

This sponsorship offer gives you unique visibility during the breaks. On one or on two coffee breaks per day you will present your company to our attendees.

### Coffee break sponsoring includes further benefits:

- your logo prominently displayed in the coffee break area
- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

One coffee break **300 €**  
Full day coffee breaks (2 per day) **500 €**  
+19 % VAT if applicable

## Delegate bag sponsoring

This exclusive sponsoring opportunity guarantees high visibility, not only during the event, but also a long time after it since all attendees will be provided with these bags. Brochures, pens, writing pads or other advertising material can be inserted. Make your choice! Your logo will be printed on the front-site of the bag.

### Delegate bag sponsoring includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor posters (displayed on-site)

**Only 1 available**



**2,000 €**

+19 % VAT if applicable

## Welcome reception sponsoring

**SOLD**

This sponsorship offer guarantees a high visibility and popularity of your company among all scientists attending this topical meeting. At our official reception, your company may benefit from face-to-face contacts in a relaxed surrounding.

### Welcome reception sponsoring includes further benefits:

- your logo prominently displayed in the area of the welcome reception
- your company announced as an official welcome reception sponsor in the programme
- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor posters (displayed on-site)
- one full-time registration

**2,700 €**

+19 % VAT if applicable

# DO 2012

<b>RESERVATION FORM</b> Please return it by fax to: +49 (0)511 277 2699 by email to: do2012@myeos.org	Universities, private persons, German and Non-EU companies and non-university research institutes (incl. 19% VAT)	EU companies and EU non-university research institutes (except Germany) (excl. VAT)
Table Top <sup>1)</sup> unmanned manned	<input type="checkbox"/> 654.50 € <input type="checkbox"/> 1,178.10 €	<input type="checkbox"/> 550 €* <input type="checkbox"/> 990 €*
Bag inserts <sup>1)</sup>	<input type="checkbox"/> 654.50 €	<input type="checkbox"/> 550 €*
Conference programme advertising <sup>2)</sup> back cover (4/4 colours) inside cover (4/4 colours) 1/1 page inside (b/w) 1/2 page inside (b/w)	<input type="checkbox"/> 833 € <input type="checkbox"/> 714 € <input type="checkbox"/> 476 € <input type="checkbox"/> 297.50 €	<input type="checkbox"/> 700 €* <input type="checkbox"/> 600 €* <input type="checkbox"/> 400 €* <input type="checkbox"/> 250 €*
Web banner advertising <sup>2)</sup> 260 x 600 px, fixed 260 x 400 px, fixed 260 x 200 px, fixed	<input type="checkbox"/> 1,011.50 € <input type="checkbox"/> 690,20 € <input type="checkbox"/> 357 €	<input type="checkbox"/> 850 €* <input type="checkbox"/> 580 €* <input type="checkbox"/> 300 €*
Lanyards <sup>1)</sup>	<input type="checkbox"/> 1178.10 €	<input type="checkbox"/> 990 €*
Coffee break sponsoring <sup>1)</sup> 1 coffee break Full day coffee breaks (2 per day)	<input type="checkbox"/> 357 € <input type="checkbox"/> 595 €	<input type="checkbox"/> 300 €* <input type="checkbox"/> 500 €*
Delegate bag <sup>1)</sup>	<input type="checkbox"/> 2,380 €	<input type="checkbox"/> 2,000 €* <b>SOLD</b>
Welcome reception sponsoring <sup>1)</sup>	<input type="checkbox"/> 3,213 €	<input type="checkbox"/> 2,700 €*
<p><b>*PLEASE NOTE:</b> Bookings from companies and non-university research institutes registered in EU countries (except Germany) are exempted from VAT, if VAT no. is given.</p> <p>VAT no.: _____</p> <p><input type="checkbox"/> I have read and accept the General Terms and Conditions of the EOS - Events &amp; Services GmbH at: <a href="http://www.myeos.org/aboutus/terms_and_conditions">www.myeos.org/aboutus/terms_and_conditions</a></p>		

## CANCELLATION POLICY

Cancellations: Requests for cancellations must be made in writing to the EOS Office (address see at the end of this page). Refunds are subject to a processing fee of 10% of the total amount.

- 1) Cancellations received  
by 22 January 2012: full refund minus processing  
after 22 January 2012: no refund.
- 2) Cancellations received  
before publication of the advertising: full refund minus processing fee  
after publication of the advertising: no refund.



## PLEASE FILL IN YOUR NAME AND ADDRESS

\_\_\_\_\_  
Company URL

Ms.  Mr. \_\_\_\_\_  
Title First name Name

\_\_\_\_\_  
Street

\_\_\_\_\_  
City Zip/Postal code Country

\_\_\_\_\_  
Telephone Fax E-Mail

## PAYMENT OPTIONS

## 1) CREDIT CARD PAYMENT

Payment shall be made in € by credit card. If bank transfer is preferred see details below.

Charge to my: Mastercard<sup>1</sup>  VISA<sup>1</sup>  Eurocard<sup>1</sup>  American Express<sup>2</sup>

Card No.:

□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
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Expiry Date:

\_\_\_\_\_

Verification No.:

\_\_\_\_\_

[<sup>1</sup>Mastercard, Visa, Eurocard: The final 3-digit number located on the back of your credit card.]

[<sup>2</sup>American Express: The four small numbers printed on the front of your card, above the last few embossed numbers.]

Name of credit card holder:

\_\_\_\_\_

Signature:

\_\_\_\_\_

Date:

\_\_\_\_\_

## 2) PAYMENT BY BANK TRANSFER

I wish to pay by bank transfer, please send me the invoice and banking details.

**Please note:** For payment via bank transfer we charge 15.00 € handling fee.

The full registration fee must arrive at the EOS bank account before the start of the meeting.

Please note that all bank fees must be paid by the attendee.

## AGREEMENT

The signee, authorised to sign this agreement on behalf of his/her company, hereby agrees to the above listed policies and authorises EOS - Events & Services GmbH to reserve the above chosen sponsorship/advertising opportunity during EOS Topical Meeting DO 2012, 27 February - 1 March 2012, Delft, NL.

\_\_\_\_\_  
Date Signature